

**SEMEL  
MEDIA**

### Mitchell R. Semel bio

Mitch Semel is a television producer and media content strategist with expertise in original comedy, variety, and news/information programming for broadcast, cable, and public TV and radio, broadband, and mobile technologies.

**Productions** OWN/Oprah Winfrey Network: Executive Producer, *The Gayle King Show*, live daily topical talk/call-in show, Sirius-XM/Westwood One radio simulcast.

Hallmark Channel/Martha Stewart Living Omnimedia: Co-Executive Producer, *Whatever with Alexis & Jennifer* (Executive Producer, David Steinberg; Creative Consultant, Alan Zweibel)

CNN: Senior Executive Producer, "D.L. Hughley Breaks The News", "CNN Election Center with Campbell Brown", Roland Martin "What They're Not Saying" Election 2008 Specials (winner, NYABJ Public Affairs award).

NBC Productions: Consulting Producer, "Late Night with Conan O'Brien"; Executive Producer, "Later with Greg Kinnear".

UBU Productions, Executive in Charge of Production: "Family Ties" (Michael J. Fox), "Day by Day" (Julia Louis-Dreyfus), "The Bronx Zoo" (Ed Asner), "Shooter" (Helen Hunt), "American Dreamer" (Robert Urich), "Open House" (Ellen DeGeneres), "His and Hers" (Martin Mull).

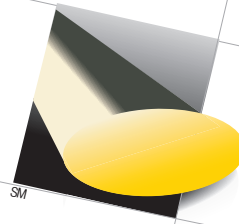
**Programming** The Onion (General Manager): Oversee all editorial elements of award-winning satirical news organization, including The Onion newspaper, TheOnion.com, the Onion News Network, TV series "Onion News Network" and "Onion SportsDome", Onion books, and The Onion YouTube channel.

Imedi TV: Devised new programming and production strategies for leading commercial broadcaster in Georgia (former Soviet republic).

US Department of Defense: Supervised design and launch of The Pentagon Channel, worldwide news and information TV network and website ([www.pentagonchannel.mil](http://www.pentagonchannel.mil)).

Classic Media LLC: Directed design of broadband video channel for Big Idea, producer of popular "Veggie Tales" children's DVDs.

Virgin Mobile USA: Devised strategy for text, audio, and video content offerings on cell phones and website.



CBS Entertainment (Senior Vice President, Programming, East Coast): Oversaw production on prime-time series starring Bill Cosby, Danny Aiello, and Richard Dreyfuss, late-night series ("Late Show with David Letterman", "Late Late Show with Craig Kilborn", "Late Late Show with Tom Snyder"), and syndicated TV series ("The Howard Stern Radio Show"); supervised late-night and East Coast prime-time entertainment program development.

NBC Entertainment (Director, Current Comedy Programs): Supervised production of comedy and variety series ("Cheers", "Golden Girls"); managed development and production of entertainment specials and late-night programs ("Motown 25", Bob Hope Specials).

Comedy Central (Senior Vice President, Programming): First head of programming; added acclaimed series ("Politically Incorrect", "Absolutely Fabulous"); developed ongoing topical comedy news coverage for network.

Nick at Nite & TV Land (Senior Vice President, Original Programming): Oversaw development and production of original series, specials, and pilots.

PBS (Vice President, Programming): Oversaw funding of proposed projects; developed limited series, ongoing series, and specials; supervised national programming in all content areas (news, public affairs, documentary, science, history, children's, family, drama, performance, culture, and how-to).

**Advisory** United Service Organizations (Chairman, Entertainment Department Advisory Committee): Advised USO in assembling entertainment shows for US military service personnel stateside and overseas.

Descriptive Video Service (Advisory Board): DVS provides narration of TV programs for visually-impaired viewers.

Hughes Aircraft Company Public Education Project (Member, National Working Committee): Broadcasters and educators developed satellite system to deliver educational programming to public schools in order to keep low-income and at-risk K-5 students in school.

**Personal** A graduate of Princeton University (Bachelor of Arts degree from Woodrow Wilson School of Public and International Affairs), Semel lives outside New York City with his wife and three daughters. He is an instrument-rated private pilot.

**Contact** (917) 513-6000, [mitch@semelmedia.com](mailto:mitch@semelmedia.com)  
Agent: Elliot Stahler, The Kaplan Stahler Agency, (323) 653-4483, [estahler@kaplanstahler.com](mailto:estahler@kaplanstahler.com)